

1 of 5

Rep Firm
Sales Office (PHILADELPHIA
Salesperson (KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5998

CLIENT: MIKE PENCE FOR GOVERNOR SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F	6A-7A	NEWS	:30	\$350.00	09/25-09/28	4	1	4	\$1,400.00	
		Buyline Comment: NEWS										
	2	M-F	6A-7A	NEWS	:30	\$350.00	10/01-10/05	5	1	5	\$1,750.00	
		Buyline Comment: NEWS										
	3	M	6A-7A	NEWS	:30	\$350.00	10/08-10/08	1	1	1	\$350.00	
		Buyline Comment: NEWS										
	4	TU-F	7A-8A	EARLY SHOW	:30	\$350.00	09/25-09/28	4	1	4	\$1,400.00	
		Buyline Comment: EARLY SHOW										
	5	M-F	7A-8A	EARLY SHOW	:30	\$350.00	10/01-10/05	5	1	5	\$1,750.00	
		Buyline Comment: EARLY SHOW										
	6	M	7A-8A	EARLY SHOW	:30	\$350.00	10/08-10/08	1	1	1	\$350.00	
		Buyline Comment: EARLY SHOW										
	7	TU-F	11A-12P	PRICE IS RIGHT	:30	\$450.00	09/25-09/28	1	1	1	\$450.00	
		Buyline Comment: PRICE IS RIGHT										
		2X CXL'D										
	8	M-F	11A-12P	PRICE IS RIGHT	:30	\$450.00	10/01-10/05	2	1	2	\$900.00	
		Buyline Comment: PRICE IS RIGHT										
	9	M	11A-12P	PRICE IS RIGHT	:30	\$450.00	10/08-10/08	1	1	1	\$450.00	
		Buyline Comment: PRICE IS RIGHT										

Rep Order# 6855798 Ver# 11 Mod# 3 Status Confirmed

Traffic Order# 208170

Last Received: 10/10/2012 1:37 PM
Showing Buylines: All Lines

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Station WISH-TV INDIANAPOLIS, IN
Advertiser () MIKE PENCE FOR GOVE
Product MIKE PENCE
Estimate# 2716
Buyer WHITNEY EVERSOLE
Phone#
Fax#

Agency () STRATEGIC MEDIA PLACEMENT
7669 STAGERS LOOP
DELAWARE, OH 43015
Agency C/P1/P2/E //2716
Flight Dates 09/25/2012 - 10/08/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	10	TU-F	12P-1230P	NEWS	:30	\$250.00	09/25-09/28	2	1	2	\$500.00	
				Buyline Comment: NEWS								
	11	M-F	12P-1230P	NEWS	:30	\$250.00	10/01-10/05	1	1	1	\$250.00	
				Buyline Comment: NEWS								
	12	M	12P-1230P	NEWS	:30	\$250.00	10/08-10/08	0	0	0	\$0.00	
				Buyline Comment: NEWS								
	13	TU-F	530P-6P	NEWS	:30	\$600.00	09/25-09/28	3	1	3	\$1,800.00	
				Buyline Comment: NEWS								
	14	M-F	530P-6P	NEWS	:30	\$400.00	10/01-10/05	4	1	4	\$1,600.00	
				Buyline Comment: NEWS								
	15	M	530P-6P	NEWS	:30	\$400.00	10/08-10/08	1	1	1	\$400.00	
				Buyline Comment: NEWS								
	16	TU-F	6P-630P	NEWS	:30	\$600.00	09/25-09/28	2	1	2	\$1,200.00	
				Buyline Comment: NEWS 2X CXL'D								
	17	M-F	6P-630P	NEWS	:30	\$400.00	10/01-10/05	5	1	5	\$2,000.00	
				Buyline Comment: NEWS 2X REINSTATED								
	18	M	6P-630P	NEWS	:30	\$400.00	10/08-10/08	1	1	1	\$400.00	
				Buyline Comment: NEWS								
	19	TU-F	7P-730P	INSIDE EDITION	:30	\$350.00	09/25-09/28	1	1	1	\$350.00	
				Buyline Comment: INSIDE EDITION								
	20	M-F	7P-730P	INSIDE EDITION	:30	\$350.00	10/01-10/05	0	0	0	\$0.00	
				Buyline Comment: INSIDE EDITION								

Station WISH-TV INDIANAPOLIS, IN Agency () STRATEGIC MEDIA PLACEMENT Rep Firm () PHILADELPHIA
 Advertiser () MIKE PENCE FOR GOVE 7669 STAGERS LOOP Sales Office () KATE BRADY
 Product MIKE PENCE DELAWARE, OH 43015 Salesperson ()
 Estimate# 2716 Agency C/P1/P2/E //2716 Salesperson Phone# 215-567-6005
 Buyer WHITNEY EVERSOLE Flight Dates 09/25/2012 - 10/08/2012 Salesperson FAX# 215-567-5938
 Phone# Hiatus Weeks
 Fax#

LT	In	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	21	TU-F	730P-8P	ENT TONIGHT	:30	\$450.00	09/25-09/28	1	1	1	\$450.00	
				Buyline Comment: ENT TONIGHT								
	22	M-F	730P-8P	ENT TONIGHT	:30	\$450.00	10/01-10/05	0	0	0	\$0.00	
				Buyline Comment: ENT TONIGHT								
	23	M	730P-8P	ENT TONIGHT	:30	\$450.00	10/08-10/08	1	1	1	\$450.00	
				Buyline Comment: ENT TONIGHT								
	24	TU-F	11P-1135P	LATE NEWS	:30	\$900.00	09/25-09/28	2	1	2	\$1,800.00	
				Buyline Comment: LATE NEWS 2X CXL'D								
	25	M-F	11P-1135P	LATE NEWS	:30	\$650.00	10/01-10/05	5	1	5	\$3,250.00	
				Buyline Comment: LATE NEWS								
	26	M	11P-1135P	LATE NEWS	:30	\$650.00	10/08-10/08	1	1	1	\$650.00	
				Buyline Comment: LATE NEWS								
	27	SA	6A-9A	DAYBREAK	:30	\$150.00	09/29-10/06	1	2	2	\$300.00	
				Buyline Comment: DAYBREAK								
	28	SA	7P-8P	NEWS	:30	\$200.00	09/29-09/29	1	1	1	\$200.00	
				Buyline Comment: NEWS								
	29	SA	11P-1135P	LATE NEWS	:30	\$450.00	09/29-10/06	1	2	2	\$900.00	
				Buyline Comment: LATE NEWS								
	30	SU	6A-9A	DAYBREAK	:30	\$125.00	09/30-10/07	2	2	4	\$500.00	
				Buyline Comment: DAYBREAK								
	31	SU	9A-1030A	SUN MORNING	:30	\$500.00	09/30-10/07	1	2	2	\$1,000.00	
				Buyline Comment: SUN MORNING								

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Rep Firm	
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone#	215-567-6005
Salesperson FAX#	215-567-5998

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	32	SU	11P-1130P	LATE NEWS	:30	\$650.00	09/30-10/07	1	2	2	\$1,300.00	
	33	TU	8P-9P	NCIS	:30	\$2,000.00	10/02-10/02	1	1	1	\$2,000.00	
	34	W	8P-9P	SURVIVOR	:30	\$4,000.00	10/03-10/03	1	1	1	\$4,000.00	
	35	SU	7P-8P	60 MINUTES	:30	\$2,000.00	09/30-09/30	1	1	1	\$2,000.00	
	36	SU	7P-8P	60 MINUTES	:30	\$1,500.00	10/07-10/07	0	0	0	\$0.00	
	37	SU	4P-7P	NFL	:30	\$3,000.00	10/07-10/07	1	1	1	\$3,000.00	
	38	SU	4P-7P	NFL	:30	\$6,000.00	09/30-09/30	1	1	1	\$6,000.00	
	40	SU	1P-4P	NFL	:30	\$6,000.00	09/30-09/30	1	1	1	\$6,000.00	
	41	SA	12P-7P	COLLEGE FOOTBALL	:30	\$500.00	10/06-10/06	3	1	3	\$1,500.00	
	42	SA	10A-12P	CC PARADE	:30	\$400.00	10/06-10/06	2	1	2	\$800.00	
	43	M	9A-10A	ANDERSON COOPER	:30	\$150.00	10/08-10/08	1	1	1	\$150.00	

Station	WISH-TV INDIANAPOLIS, IN	Agency	() STRATEGIC MEDIA PLACEMENT	Rep Firm	() PHILADELPHIA
Advertiser	() MIKE PENCE FOR GOVE		7669 STAGERS LOOP	Sales Office	() KATE BRADY
Product	MIKE PENCE		DELAWARE, OH 43015	Salesperson	
Estimate#	2716		Agency C/P1/P2/E //2716	Salesperson Phone#	215-567-6005
Buyer	WHITNEY EVERSOLE		Flight Dates 09/25/2012 - 10/08/2012	Salesperson FAX#	215-567-5938
Phone#			Hiatus Weeks		
Fax#					

---REPORT TOTALS---

Report Totals: 79 / \$53,550.00

---SALES MONTHLY TOTALS---

Sep 12:	30 / \$25,550.00	Oct 12:	49 / \$28,000.00
Sales Totals:	79 / \$53,550.00		
Station Totals:	79 / \$53,550.00		
Lines not sent/rcld/rtn:	0 / \$0.00		

---COMPETITIVE---

Market Totals	\$164,617	CABL	0%	WISH	32%	WNDY	0%	WRTV	16%	WTHR	33%
		WTTV	3%	WXIN	12%						

Books	null
Demos	RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Spot Manager: All, 09/25/12-10/08/12

Station	Advertiser	Product	Estim	Order Inventory	Description	Time Period	Length	Date	Air Time	Inv. Code	Placed	Rate	Ad-ID	Priority
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Alt Order #: 06855798

WISH	POL/Mike Pence for Go MIKE PENCE	2716	Daybreak @ 6	558-7a	:30	09/25/12	6:13:31 AM	Daybreak WX Spor	\$350.00	TVGENPENC1218H	P4
WISH	POL/Mike Pence for Go MIKE PENCE	2716	CBS This Morning @7a	7-8a	:30	09/25/12	7:56:02 AM	CBS This Morning	\$350.00	TVGENPENC1218H	P3
WISH	POL/Mike Pence for Go MIKE PENCE	2716	News 8 @6	558-630p	:30	09/25/12	6:27:11 PM	News 8 @6 SP	\$600.00	TVGENPENC1218H	P3
WISH	POL/Mike Pence for Go MIKE PENCE	2716	Inside Edition	658-730p	:30	09/25/12	7:06:14 PM	M-F 7-730p	\$350.00	TVGENPENC1218H	P4
WISH	POL/Mike Pence for Go MIKE PENCE	2716	News 8 @ 11 M-F	11-1135p	:30	09/25/12	11:32:46 PM	LN M-F	\$900.00	TVGENPENC1218H	P3
WISH	POL/Mike Pence for Go MIKE PENCE	2716	Daybreak @ 6	558-7a	:30	09/26/12		Daybreak @ 6	\$350.00		P4
WISH	POL/Mike Pence for Go MIKE PENCE	2716	News 8 @ 530p	530-6p	:30	09/26/12		News 8 @530	\$600.00		P3
WISH	POL/Mike Pence for Go MIKE PENCE	2716	Noon News	1158a-1230p	:30	09/26/12		Noon News	\$250.00		P4
WISH	POL/Mike Pence for Go MIKE PENCE	2716	Entertainment Tonight	728-8p	:30	09/26/12		M-F 730-8p	\$450.00		P4
WISH	POL/Mike Pence for Go MIKE PENCE	2716	Inside Edition	658-730p	:30	09/26/12		M-F 7-730p	\$350.00		P4
WISH	POL/Mike Pence for Go MIKE PENCE	2716	CBS This Morning @7a	7-8a	:30	09/26/12		CBS This Morning	\$350.00		P3
WISH	POL/Mike Pence for Go MIKE PENCE	2716	News 8 @6	558-630p	:30	09/26/12		News 8 @6	\$600.00		P3
WISH	POL/Mike Pence for Go MIKE PENCE	2716	Inside Edition	658-730p	:30	09/27/12		M-F 7-730p	\$350.00		P4
WISH	POL/Mike Pence for Go MIKE PENCE	2716	Daybreak @ 6	558-7a	:30	09/27/12		Daybreak @ 6	\$350.00		P4
WISH	POL/Mike Pence for Go MIKE PENCE	2716	News 8 @ 530p	530-6p	:30	09/27/12		News 8 @530	\$600.00		P3
WISH	POL/Mike Pence for Go MIKE PENCE	2716	Noon News	1158a-1230p	:30	09/27/12		Noon News	\$250.00		P4
WISH	POL/Mike Pence for Go MIKE PENCE	2716	CBS This Morning @7a	7-8a	:30	09/27/12		CBS This Morning	\$350.00		P3
WISH	POL/Mike Pence for Go MIKE PENCE	2716	Price Is Right	1058-12p	:30	09/27/12		Price Is Right	\$450.00		P2
WISH	POL/Mike Pence for Go MIKE PENCE	2716	Entertainment Tonight	728-8p	:30	09/27/12		M-F 730-8p	\$450.00		P4
WISH	POL/Mike Pence for Go MIKE PENCE	2716	News 8 @ 11 M-F	11-1135p	:30	09/27/12		LN M-F	\$900.00		P4
WISH	POL/Mike Pence for Go MIKE PENCE	2716	Inside Edition	658-730p	:30	09/28/12		News 8 @530	\$600.00		P3
WISH	POL/Mike Pence for Go MIKE PENCE	2716	Daybreak @ 6	530-6p	:30	09/28/12		Daybreak @ 6	\$350.00		P4
WISH	POL/Mike Pence for Go MIKE PENCE	2716	News 8 @ 530p	558-7a	:30	09/28/12		CBS This Morning	\$350.00		P3
WISH	POL/Mike Pence for Go MIKE PENCE	2716	CBS This Morning @7a	7-8a	:30	09/28/12		M-F 730-8p	\$450.00		P4
WISH	POL/Mike Pence for Go MIKE PENCE	2716	Entertainment Tonight	728-8p	:30	09/29/12		Sat 7p-8p	\$200.00		P4
WISH	POL/Mike Pence for Go MIKE PENCE	2716	ET Weekend	658-8p	:30	09/29/12		LN Sa	\$450.00		P4
WISH	POL/Mike Pence for Go MIKE PENCE	2716	News 8 @ 11 Saturday	11-1135p	:30	09/29/12		Daybreak Saturday	\$150.00		P4
WISH	POL/Mike Pence for Go MIKE PENCE	2716	Daybreak Saturday	558-9a	:30	09/30/12		Daybreak Sunday	\$125.00		P4
WISH	POL/Mike Pence for Go MIKE PENCE	2716	News 8 @ 11 Sunday	558-9a	:30	09/30/12		LN Su	\$650.00		P4
WISH	POL/Mike Pence for Go MIKE PENCE	2716	NFL Football	(4:00:00 PM-7:00	:30	09/30/12		NFL Football	\$6,000.00		P2
WISH	POL/Mike Pence for Go MIKE PENCE	2716	Daybreak Sunday	558-9a	:30	09/30/12		Daybreak Sunday	\$125.00		P4
WISH	POL/Mike Pence for Go MIKE PENCE	2716	NFL Football	(1:00:00 PM-4:00	:30	09/30/12		NFL Football	\$6,000.00		P2
WISH	POL/Mike Pence for Go MIKE PENCE	2716	CBS Sunday Morning	858-1030a	:30	09/30/12		CBS Sunday Morning	\$500.00		P4
WISH	POL/Mike Pence for Go MIKE PENCE	2716	Sunday 7-8p	658-8p	:30	09/30/12		Sun Hour 1	\$2,000.00		P3
WISH	POL/Mike Pence for Go MIKE PENCE	2716	Daybreak @ 6	558-7a	:30	10/01/12		Daybreak @ 6	\$350.00		P4
WISH	POL/Mike Pence for Go MIKE PENCE	2716	News 8 @6	558-630p	:30	10/01/12		News 8 @6	\$400.00		P4
WISH	POL/Mike Pence for Go MIKE PENCE	2716	News 8 @ 11 M-F	11-1135p	:30	10/01/12		LN M-F	\$650.00		P3
WISH	POL/Mike Pence for Go MIKE PENCE	2716	Inside Edition	658-730p	:30	10/01/12		M-F 7-730p	\$350.00		P4
WISH	POL/Mike Pence for Go MIKE PENCE	2716	Price Is Right	1058-12p	:30	10/01/12		Price Is Right	\$450.00		P2
WISH	POL/Mike Pence for Go MIKE PENCE	2716	CBS This Morning @7a	7-8a	:30	10/01/12		CBS This Morning	\$350.00		P3
WISH	POL/Mike Pence for Go MIKE PENCE	2716	News 8 @ 530p	530-6p	:30	10/01/12		News 8 @530	\$400.00		P4
WISH	POL/Mike Pence for Go MIKE PENCE	2716	Entertainment Tonight	728-8p	:30	10/02/12		M-F 730-8p	\$450.00		P4
WISH	POL/Mike Pence for Go MIKE PENCE	2716	Tuesday 8-9p	758-9p	:30	10/02/12		Tue Hour 1	\$2,000.00		P4
WISH	POL/Mike Pence for Go MIKE PENCE	2716	CBS This Morning @7a	7-8a	:30	10/02/12		CBS This Morning	\$350.00		P3
WISH	POL/Mike Pence for Go MIKE PENCE	2716	Inside Edition	658-730p	:30	10/02/12		M-F 7-730p	\$350.00		P4

[Filtered by:] [Sorted by: Alt Order #]

Spot Manager: All, 09/25/12-10/08/12

Station	Advertiser	Product	Estim	Order Inventory	Description	Time Period	Length	Date	Air Time	Inv. Code (Placed)	Rate	Ad-ID	Priority
Alt Order #: 06855798													
WISH	POL/Mike Pence for Go!	MIKE PENCE	2716	News 8 @ 530p		530-6p	:30	10/02/12		News 8 @530	\$400.00		P4
WISH	POL/Mike Pence for Go!	MIKE PENCE	2716	News 8 @ 11 M-F		11-1135p	:30	10/02/12		LN M-F	\$650.00		P3
WISH	POL/Mike Pence for Go!	MIKE PENCE	2716	News 8 @6		558-630p	:30	10/02/12		News 8 @6	\$400.00		P4
WISH	POL/Mike Pence for Go!	MIKE PENCE	2716	Noon News		1158a-1230p	:30	10/02/12		Noon News	\$250.00		P4
WISH	POL/Mike Pence for Go!	MIKE PENCE	2716	Daybreak @ 6		558-7a	:30	10/02/12		Daybreak @ 6	\$350.00		P4
WISH	POL/Mike Pence for Go!	MIKE PENCE	2716	Price Is Right		1058-12p	:30	10/02/12		Price is Right	\$450.00		P2
WISH	POL/Mike Pence for Go!	MIKE PENCE	2716	Daybreak @ 6		558-7a	:30	10/03/12		Daybreak @ 6	\$350.00		P4
WISH	POL/Mike Pence for Go!	MIKE PENCE	2716	CBS This Morning @7a		7-8a	:30	10/03/12		CBS This Morning	\$350.00		P3
WISH	POL/Mike Pence for Go!	MIKE PENCE	2716	Wednesday 8-9p		758-9p	:30	10/03/12		Wed Hour 1	\$4,000.00		P2
WISH	POL/Mike Pence for Go!	MIKE PENCE	2716	Price Is Right		1058-12p	:30	10/03/12		Price is Right	\$450.00		P2
WISH	POL/Mike Pence for Go!	MIKE PENCE	2716	Inside Edition		658-730p	:30	10/03/12		M-F 7-730p	\$350.00		P4
WISH	POL/Mike Pence for Go!	MIKE PENCE	2716	News 8 @ 530p		530-6p	:30	10/03/12		News 8 @530	\$400.00		P4
WISH	POL/Mike Pence for Go!	MIKE PENCE	2716	News 8 @ 11 M-F		11-1135p	:30	10/03/12		LN M-F	\$650.00		P3
WISH	POL/Mike Pence for Go!	MIKE PENCE	2716	News 8 @6		558-630p	:30	10/04/12		News 8 @6	\$400.00		P4
WISH	POL/Mike Pence for Go!	MIKE PENCE	2716	CBS This Morning @7a		7-8a	:30	10/04/12		CBS This Morning	\$350.00		P3
WISH	POL/Mike Pence for Go!	MIKE PENCE	2716	Entertainment Tonight		728-8p	:30	10/04/12		M-F 730-8p	\$450.00		P4
WISH	POL/Mike Pence for Go!	MIKE PENCE	2716	Daybreak @ 6		558-7a	:30	10/04/12		Daybreak @ 6	\$350.00		P4
WISH	POL/Mike Pence for Go!	MIKE PENCE	2716	Inside Edition		658-730p	:30	10/04/12		M-F 7-730p	\$350.00		P4
WISH	POL/Mike Pence for Go!	MIKE PENCE	2716	CBS This Morning @7a		7-8a	:30	10/05/12		CBS This Morning	\$350.00		P3
WISH	POL/Mike Pence for Go!	MIKE PENCE	2716	Daybreak @ 6		558-7a	:30	10/05/12		Daybreak @ 6	\$350.00		P4
WISH	POL/Mike Pence for Go!	MIKE PENCE	2716	Entertainment Tonight		728-8p	:30	10/06/12		M-F 730-8p	\$150.00		P4
WISH	POL/Mike Pence for Go!	MIKE PENCE	2716	News 8 @11 Saturday		11-1135p	:30	10/06/12		LN Sa	\$450.00		P4
WISH	POL/Mike Pence for Go!	MIKE PENCE	2716	Daybreak Sunday		558-9a	:30	10/07/12		Daybreak Sunday	\$125.00		P4
WISH	POL/Mike Pence for Go!	MIKE PENCE	2716	Sunday 7-8p		658-8p	:30	10/07/12		Sun Hour 1	\$1,500.00		P4
WISH	POL/Mike Pence for Go!	MIKE PENCE	2716	CBS Sunday Morning		858-1030a	:30	10/07/12		CBS Sunday Morning	\$500.00		P4
WISH	POL/Mike Pence for Go!	MIKE PENCE	2716	News 8 @ 11 Sunday		11-1130p	:30	10/07/12		LN Su	\$650.00		P4
WISH	POL/Mike Pence for Go!	MIKE PENCE	2716	NFL Football		(4:00-00 PM-7:00	:30	10/07/12		NFL Football	\$3,000.00		P4
WISH	POL/Mike Pence for Go!	MIKE PENCE	2716	Daybreak Sunday		558-9a	:30	10/07/12		Daybreak Sunday	\$125.00		P4
WISH	POL/Mike Pence for Go!	MIKE PENCE	2716	News 8 @ 530p		530-6p	:30	10/08/12		News 8 @530	\$400.00		P4
WISH	POL/Mike Pence for Go!	MIKE PENCE	2716	Noon News		1158a-1230p	:30	10/08/12		Noon News	\$250.00		P4
WISH	POL/Mike Pence for Go!	MIKE PENCE	2716	News 8 @6		558-630p	:30	10/08/12		News 8 @6	\$400.00		P4
WISH	POL/Mike Pence for Go!	MIKE PENCE	2716	News 8 @ 11 M-F		11-1135p	:30	10/08/12		LN M-F	\$650.00		P3
WISH	POL/Mike Pence for Go!	MIKE PENCE	2716	Entertainment Tonight		728-8p	:30	10/08/12		M-F 730-8p	\$450.00		P4
WISH	POL/Mike Pence for Go!	MIKE PENCE	2716	Daybreak @ 6		558-7a	:30	10/08/12		Daybreak @ 6	\$350.00		P4
WISH	POL/Mike Pence for Go!	MIKE PENCE	2716	Price Is Right		1058-12p	:30	10/08/12		Price is Right	\$450.00		P2
WISH	POL/Mike Pence for Go!	MIKE PENCE	2716	CBS This Morning @7a		7-8a	:30	10/08/12		CBS This Morning	\$350.00		P3
											\$55,500.00		
											\$55,500.00		

[Filtered by:] [Sorted by: Alt Order #]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
------------------------------	--------------

I, KEGAN BERAN / WHITNEY EVERSOLE,

being/on behalf of: MIKE PENCE, a legally

qualified candidate of the REPUBLICAN political

party for the office of: GOVERNOR OF INDIANA

in the GENERAL

election to be held on: NOVEMBER 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Mike Pence for Indiana, PO Box 1038, Anderson, IN 46015 | (765) 643-9503

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Fred S Klipsch

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/11/12

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

INVOICE

Remit Address:

WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888



Billing Address:

Strategic Media Placement
 Attention: Accounts Payable
 7669 Stagers Loop
 Delaware, OH 43015
 USA

Advertiser	POL/Mike Pence for Governor (R)
Product	MIKE PENCE
Estimate Number	2716

Invoice #	208170-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	208170
Alt Order #	06855798
Deal #	
Order Flight	09/25/12 - 10/08/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

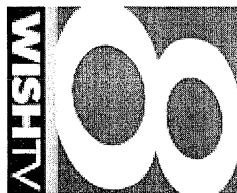
Agency Ref	IN9370/IN11002/IN14195
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WISH	Daybreak @ 6	558-7a		09/24/12 to 09/30/12	4x	-TWTF--				
	WISH			Tu	09/25/12	:30	6:19 AM	TVGENPENC1218H	\$350.00		3
	WISH			W	09/26/12	:30	6:30 AM	TVGENPENC1218H	\$350.00		4
	WISH			Th	09/27/12	:30	5:58 AM	TVGENPENC1218H	\$350.00		2
	WISH			F	09/28/12	:30	5:59 AM	TVGENPENC1218H	\$350.00		1
4	WISH	CBS This Morning @7a	7-8a		09/24/12 to 09/30/12	4x	-TWTF--				
	WISH			Tu	09/25/12	:30	7:56 AM	TVGENPENC1218H	\$350.00		2
	WISH			W	09/26/12	:30	7:41 AM	TVGENPENC1218H	\$350.00		3
	WISH			Th	09/27/12	:30	7:55 AM	TVGENPENC1218H	\$350.00		1
	WISH			F	09/28/12	:30	7:40 AM	TVGENPENC1218H	\$350.00		4
7	WISH	Price Is Right	1058-12p		09/24/12 to 09/30/12	1x	-TWTF--				
	WISH			Th	09/27/12	:30	11:59 AM	TVGENPENC1218H	\$450.00		1
10	WISH	Noon News	1158a-1230p		09/24/12 to 09/30/12	2x	-TWTF--				
	WISH			Th	09/27/12	:30	12:26 PM	TVGENPENC1218H	\$250.00		1
	WISH			F	09/28/12	:00			\$250.00	See MG 10.3	2
13	WISH	News 8 @ 530p	530-6p		09/24/12 to 09/30/12	3x	-TWTF--				
	WISH			W	09/26/12	:30	5:57 PM	TVGENPENC1218H	\$600.00		1
	WISH			Th	09/27/12	:30	5:51 PM	TVGENPENC1218H	\$600.00		3
	WISH			F	09/28/12	:30	5:53 PM	TVGENPENC1218H	\$600.00		2
16	WISH	News 8 @6	558-630p		09/24/12 to 09/30/12	2x	-TWTF--				
	WISH			Tu	09/25/12	:30	6:27 PM	TVGENPENC1218H	\$600.00		1
	WISH			W	09/26/12	:30	6:22 PM	TVGENPENC1218H	\$600.00		2
19	WISH	Inside Edition	658-730p		09/24/12 to 09/30/12	4x	-TWTF--				

Subject to our standard terms and conditions located at www.linmedia.com/multplatform-ad-solutions.

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INVOICE



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
 7669 Stagers Loop
 Delaware, OH 43015
 USA

Advertiser	POL/Mike Pence for Governor (R)
Product	MIKE PENCE
Estimate Number	2716

Invoice #	208170-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	208170
Alt Order #	06855798
Deal #	
Order Flight	09/25/12 - 10/08/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN9370/IN11002/IN14195
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
19	WISH	Inside Edition	658-730p		to						
	WISH			Tu	09/25/12	:30	7:13 PM	TVGENPENC1218H	\$350.00		2
	WISH			W	09/26/12	:00			\$350.00 Unresolved		1
	WISH			Th	09/27/12	:00			\$350.00 Unresolved		3
	WISH			F	09/28/12	:00			\$350.00 Unresolved		4
21	WISH	Entertainment Tonight	728-8p		to						
	WISH			09/24/12 to 09/30/12	3x		-TWTF--				
	WISH			W	09/26/12	:00			\$450.00 Unresolved		2
	WISH			Th	09/27/12	:00			\$450.00 Unresolved		1
	WISH			F	09/28/12	:30	7:40 PM	TVGENPENC1218H	\$450.00		3
24	WISH	News 8 @ 11 M-F	11-1135p		to						
	WISH			09/24/12 to 09/30/12	2x		-TWTF--				
	WISH			Tu	09/25/12	:30	11:33 PM	TVGENPENC1218H	\$900.00		2
	WISH			F	09/28/12	:30	11:33 PM	TVGENPENC1218H	\$900.00		1
27	WISH	Daybreak Saturday	558-9a		to						
	WISH			09/24/12 to 09/30/12	1x		-----S-				
	WISH			Sa	09/29/12	:30	7:38 AM	TVGENPENC1218H	\$150.00		1
28	WISH	ET Weekend	658-8p		to						
	WISH			09/24/12 to 09/30/12	1x		-----S-				
	WISH			Sa	09/29/12	:00			\$200.00 See MG 28.2		1
29	WISH	News 8 @11 Saturday	11-1135p		to						
	WISH			09/24/12 to 09/30/12	1x		-----S-				
	WISH			Sa	09/29/12	:30	11:30 PM	TVGENPENC1218H	\$450.00		1
30	WISH	Daybreak Sunday	558-9a		to						
	WISH			09/24/12 to 09/30/12	2x		-----S				
	WISH			Su	09/30/12	:30	6:00 AM	TVGENPENC1218H	\$125.00		2
	WISH			Su	09/30/12	:30	7:14 AM	TVGENPENC1218H	\$125.00		1
31	WISH	CBS Sunday Morning	858-1030a		to						
	WISH			09/24/12 to 09/30/12	1x		-----S				

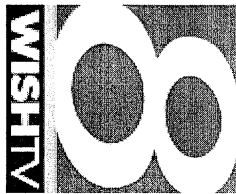
Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

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INVOICE

Remit Address:

WISH
90359 Collections Center Drive
Chicago, IL 60693
Main: (317) 923-8888
Billing: (317) 923-8888

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015
USA

Advertiser	POL/Mike Pence for Governor (R)
Product	MIKE PENCE
Estimate Number	2716

Invoice #	208170-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	208170
Alt Order #	06855798
Deal #	
Order Flight	09/25/12 - 10/08/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN9370/IN11002/IN14195
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
31	WISH	CBS Sunday Morning	858-1030a								
	WISH			Su	09/30/12	:30	9:33 AM	TVGENPENC1218H	\$500.00		1
32	WISH	News 8 @ 11 Sunday	11-1130p								
				Su	09/24/12 to 09/30/12	1x	-----S				
				Su	09/30/12	:30	11:19 PM	TVGENPENC1218H	\$650.00		1
35	WISH	Sunday 7-8p	658-8p								
				Su	09/24/12 to 09/30/12	1x	-----S				
				Su	09/30/12	:30	7:44 PM	TVGENPENC1218H	\$2,000.00		1
38	WISH	NFL Football	NFL Football								
				Su	09/24/12 to 09/30/12	1x	-----S				
				Su	09/30/12	:30	5:35 PM	TVGENPENC1218H	\$6,000.00		1
39	WISH	NFL Football	NFL Football								
				Su	09/24/12 to 09/30/12	1x	-----S				
				Su	09/30/12	:30	3:58 PM	TVGENPENC1218H	\$6,000.00		1
<u>Aired Spots</u>											
28											

Gross Total **\$25,100.00**

Agency Commission **\$3,765.00**

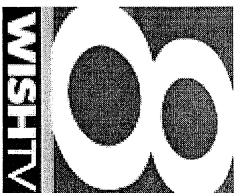
Net Amount Due **\$21,335.00**

Payment Terms 30 Days

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

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INVOICE



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

Advertiser	POL/Mike Pence for Governor (R)
Product	MIKE PENCE
Estimate Number	2716

Invoice #	208170-2
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/08/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	208170
Alt Order #	06855798
Deal #	
Order Flight	09/25/12 - 10/08/12

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
 7669 Stagers Loop
 Delaware, OH 43015
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

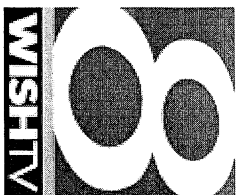
Agency Ref	IN9370/IN11002/IN14195
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
2	WISH	Daybreak @ 6	558-7a		10/01/12 to 10/07/12	5x	MTWTF--				
	WISH			M	10/01/12	:30	6:45 AM	TVGENPENC1218H	\$350.00		4
	WISH			Tu	10/02/12	:30	6:45 AM	TVGENPENC1218H	\$350.00		2
	WISH			W	10/03/12	:30	6:54 AM	TVGENPENC1218H	\$350.00		1
	WISH			Th	10/04/12	:30	6:38 AM	TVGENPENC1218H	\$350.00		5
	WISH			F	10/05/12	:30	6:26 AM	TVGENPENC1218H	\$350.00		3
3	WISH	Daybreak @ 6	558-7a		10/08/12 to 10/14/12	1x	M-----				
	WISH			M	10/08/12	:30	5:58 AM	TVGENPENC1218H	\$350.00		1
5	WISH	CBS This Morning @7a	7-8a		10/01/12 to 10/07/12	5x	MTWTF--				
	WISH			M	10/01/12	:30	7:59 AM	TVGENPENC1218H	\$350.00		1
	WISH			Tu	10/02/12	:30	7:27 AM	TVGENPENC1218H	\$350.00		2
	WISH			W	10/03/12	:30	7:59 AM	TVGENPENC1218H	\$350.00		3
	WISH			Th	10/04/12	:30	7:29 AM	TVGENPENC1218H	\$350.00		4
	WISH			F	10/05/12	:30	7:56 AM	TVGENPENC1218H	\$350.00		5
6	WISH	CBS This Morning @7a	7-8a		10/08/12 to 10/14/12	1x	M-----				
	WISH			M	10/08/12	:30	7:55 AM	TVGENPENC1218H	\$350.00		1
8	WISH	Price Is Right	1058-12p		10/01/12 to 10/07/12	3x	MTWTF--				
	WISH			Tu	10/02/12	:30	10:58 AM	TVGENPENC1218H	\$450.00		2
	WISH			Th	10/04/12	:30	12:00 PM	TVGENPENC1218H	\$450.00		3
	WISH			F	10/05/12	:00			\$450.00	See MG 11.4, 11.5, 11.6	1
9	WISH	Price Is Right	1058-12p		10/08/12 to 10/14/12	1x	M-----				
	WISH			M	10/08/12	:30	11:30 AM	TVGENPENC1218H	\$450.00		1
10	WISH	Noon News	1158a-1230p		09/24/12 to 09/30/12	2x	-TWTF--				

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INVOICE



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
 7669 Stagers Loop
 Delaware, OH 43015
 USA

Advertiser	POL/Mike Pence for Governor (R)
Product	MIKE PENCE
Estimate Number	2716

Invoice #	208170-2
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/08/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	208170
Alt Order #	06855798
Deal #	
Order Flight	09/25/12 - 10/08/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

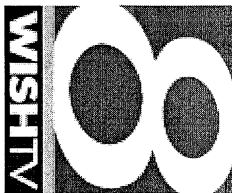
Agency Ref	IN9370/IN11002/IN14195
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
10	WISH	Noon News	1158a-1230p								
	WISH	Daybreak @530am	530-6a	Tu	10/02/12	:30	5:55 AM	TVGENPENC1218H	\$250.00	MG for 10.2 09/28	3
11	WISH	Noon News	1158a-1230p								
	WISH				10/01/12 to 10/07/12	3x	MTWTF--				
	WISH			W	10/03/12	:30	12:12 PM	TVGENPENC1218H	\$250.00	See MG 11.4, 11.5, 11.6	2
	WISH			Th	10/04/12	:00			\$250.00	See MG 11.4, 11.5, 11.6	3
	WISH			F	10/05/12	:00			\$250.00	See MG 11.3, 8.1, 11.1	1
	WISH	Circle City Classic Parad		Sa	10/06/12	:30	10:18 AM	TVGENPENC1218H	\$400.00	MG for 11.3, 8.1, 11.1	4
	WISH	Circle City Classic Parad		Sa	10/06/12	:30	10:52 AM	TVGENPENC1218H	\$400.00	MG for 11.3, 8.1, 11.1	5
	WISH	Anderson Cooper	357-5p	M	10/08/12	:30	4:43 PM	TVGENPENC1218H	\$150.00	MG for 11.3, 8.1, 11.1	6
14	WISH	News 8 @ 530p	530-6p								
	WISH				10/01/12 to 10/07/12	4x	MTWTF--				
	WISH			M	10/01/12	:30	5:38 PM	TVGENPENC1218H	\$400.00		3
	WISH			Tu	10/02/12	:30	5:52 PM	TVGENPENC1218H	\$400.00		2
	WISH			Th	10/04/12	:30	5:58 PM	TVGENPENC1218H	\$400.00		4
	WISH			F	10/05/12	:30	5:50 PM	TVGENPENC1218H	\$400.00		1
15	WISH	News 8 @ 530p	530-6p								
	WISH				10/08/12 to 10/14/12	1x	M-----				
	WISH			M	10/08/12	:30	5:29 PM	TVGENPENC1218H	\$400.00		1
17	WISH	News 8 @6	558-630p								
	WISH				10/01/12 to 10/07/12	5x	MTWTF--				
	WISH			M	10/01/12	:30	6:11 PM	TVGENPENC1218H	\$400.00		2
	WISH			Tu	10/02/12	:30	6:21 PM	TVGENPENC1218H	\$400.00		1
	WISH			W	10/03/12	:30	6:10 PM	TVGENPENC1218H	\$400.00		4
	WISH			Th	10/04/12	:30	6:22 PM	TVGENPENC1218H	\$400.00		3
	WISH			F	10/05/12	:30	6:10 PM	TVGENPENC1218H	\$400.00		5
18	WISH	News 8 @6	558-630p								
	WISH				10/08/12 to 10/14/12	1x	M-----				
	WISH			M	10/08/12	:30	6:22 PM	TVGENPENC1218H	\$400.00		1
20	WISH	Inside Edition	658-730p								

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 Main: (317) 923-8888
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Advertiser	POL/Mike Pence for Governor (R)
Product	MIKE PENCE
Estimate Number	2716

Invoice #	208170-2
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/08/12

Billing Address:

Strategic Media Placement
 Attention: Accounts Payable
 7669 Stagers Loop
 Delaware, OH 43015
 USA

Station	WISH
Account Executive	Petry Philadelpha
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	208170
Alt Order #	06855798
Deal #	
Order Flight	09/25/12 - 10/08/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN9370/IN11002/IN14195
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
20	WISH	Inside Edition	658-730p		10/01/12 to 10/07/12	1x	M-----				
					to						
	WISH			M	10/01/12	:30	7:21 PM	TVGENPENC1218H	\$350.00		4
23	WISH	Entertainment Tonight	728-8p		10/08/12 to 10/14/12	1x	M-----				
					to						
	WISH			M	10/08/12	:30	7:41 PM	TVGENPENC1218H	\$450.00		1
25	WISH	News 8 @ 11 M-F	11-1135p		10/01/12 to 10/07/12	5x	MTWTF--				
					to						
	WISH			M	10/01/12	:30	11:28 PM	TVGENPENC1218H	\$650.00		1
	WISH			Tu	10/02/12	:30	11:34 PM	TVGENPENC1218H	\$650.00		2
	WISH			W	10/03/12	:30	11:15 PM	TVGENPENC1218H	\$650.00		3
	WISH			Th	10/04/12	:30	11:14 PM	TVGENPENC1218H	\$650.00		4
	WISH			F	10/05/12	:30	11:10 PM	TVGENPENC1218H	\$650.00		5
26	WISH	News 8 @ 11 M-F	11-1135p		10/08/12 to 10/14/12	1x	M-----				
					to						
	WISH			M	10/08/12	:30	11:21 PM	TVGENPENC1218H	\$650.00		1
27	WISH	Daybreak Saturday	558-9a		10/01/12 to 10/07/12	1x	-----S-				
					to						
	WISH			Sa	10/06/12	:30	8:54 AM	TVGENPENC1218H	\$150.00		2
28	WISH	ET Weekend	658-8p		09/24/12 to 09/30/12	1x	-----S-				
					to						
	WISH			Sa	10/06/12	:30	7:58 PM	TVGENPENC1218H	\$200.00	MG for 28.1 09/29	2
29	WISH	News 8 @11 Saturday	11-1135p		10/01/12 to 10/07/12	1x	-----S-				
					to						
	WISH			Sa	10/06/12	:30	11:29 PM	TVGENPENC1218H	\$450.00		2
30	WISH	Daybreak Sunday	558-9a		10/01/12 to 10/07/12	2x	-----S				
					to						
	WISH			Su	10/07/12	:30	6:07 AM	TVGENPENC1218H	\$125.00		4
	WISH			Su	10/07/12	:30	7:37 AM	TVGENPENC1218H	\$125.00		3

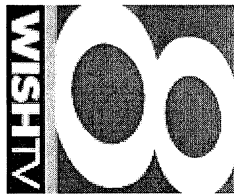
Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

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INVOICE

Remit Address:

WISH
90359 Collections Center Drive
Chicago, IL 60693
Main: (317) 923-8888
Billing: (317) 923-8888



Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015
USA

Advertiser	POL/Mike Pence for Governor (R)
Product	MIKE PENCE
Estimate Number	2716

Invoice #	208170-2
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/08/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	208170
Alt Order #	06855798
Deal #	
Order Flight	09/25/12 - 10/08/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN9370/IN11002/IN14195
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
31	WISH	CBS Sunday Morning	858-1030a		10/01/12 to 10/07/12	1x	-----S				
				Su	10/07/12	:30	9:31 AM	TVGENPENC1218H	\$500.00		2
32	WISH	News 8 @ 11 Sunday	11-1130p		10/01/12 to 10/07/12	1x	-----S				
				Su	10/07/12	:30	11:53 PM	TVGENPENC1218H	\$650.00		2
33	WISH	Tuesday 8-9p	758-9p		10/01/12 to 10/07/12	1x	-T-----				
				Tu	10/02/12	:30	7:58 PM	TVGENPENC1218H	\$2,000.00		1
34	WISH	Wednesday 8-9p	758-9p		10/01/12 to 10/07/12	1x	--W----				
				W	10/03/12	:30	8:59 PM	TVGENPENC1218H	\$4,000.00		1
36	WISH	Sunday 7-8p	658-8p		10/01/12 to 10/07/12	1x	-----S				
				Sa	10/06/12	:30	12:12 PM	TVGENPENC1218H	\$500.00	MG for 36.2 10/07	3
				Sa	10/06/12	:30	7:09 PM	TVGENPENC1218H	\$500.00	MG for 36.2 10/07	5
				Sa	10/06/12	:30	7:19 PM	TVGENPENC1218H	\$500.00	MG for 36.2 10/07	4
				Su	10/07/12	:00			\$4,500.00	See MG 36.3, 36.4, 36.5	2
37	WISH	NFL Football	NFL Football		10/01/12 to 10/07/12	1x	-----S				
				Su	10/07/12	:30	7:32 PM	TVGENPENC1218H	\$3,000.00		1
40	WISH	Daybreak Sunday	558-9a		10/01/12 to 10/07/12	1x	-----S				
				Su	10/07/12	:30	8:44 AM	TVGENPENC1218H	\$200.00		1
Aired Spots											53
Gross Total											\$29,000.00

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90359 Collections Center Drive
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Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015
USA

Advertiser	POL/Mike Pence for Governor (R)
Product	MIKE PENCE
Estimate Number	2716

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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN9370/IN11002/IN14195
Advertiser Ref	

Agency Commission **\$4,350.00**

Net Amount Due **\$24,650.00**

Payment Terms 30 Days

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